



Trustee **FAIR**

Thursday 29th September 2011 – Euston, London

High quality affordable training for boards and trustees

From
only £25 per
session



The future of your charity is in your hands. Have you ever had the support and training to ensure that those hands are competent, skilled and reliable? This programme will help you with the knowledge and skills you need to succeed.

Jointly organised by:

DIRECTORY OF SOCIAL CHANGE



Why should you attend?

The reality is that anyone can be a pretty effective trustee during the good times. It's when times are tough that your knowledge, experience and board room skills can be tested to the limit. If ever there was a right time to learn new skills and have your own existing expertise reinforced then it's surely now.

As a trustee you have a lot of power – and it's important that you understand what that power is, how to exercise it appropriately and how to provide the right level of support to your executive team and your fellow trustees.

Who should attend?

Trustees, chairs, CEOs and senior executives and all those wanting to learn how to make their charity board dynamic and effective.

Benefits of attending are:

You will learn new things and realise that you are not alone! As well as learning some new tools and techniques, whatever challenges you face, there are other trustees out there going through the same thing. You'll meet them, share ideas and experiences and go away knowing that there are many people out there on your wavelength, understanding your issues.

9.30 REGISTRATION

Tea, coffee and biscuits are available throughout the day

10.00–12.00

Believing and Doing, or Faith in Your Charity MASTERCLASS: for faith based charities



Many charities have roots in faith traditions. Demonstrating these roots can be problematic in a culture defined by targets, outcomes and quality standards. Using the 'faiths becoming VISIBLE' research, this workshop explores how faith based charities can demonstrate faith values without compromise and achieve authentic recognition for the work they do.

Speakers: Jane Winter, Faith Based Regeneration Network and David Grimwood, Zedakah

ST1A

12.30–13.30

Chairing Board Meetings

Board meetings can enthuse and inspire your fellow trustees and executive team. Or they can cause fear, doubt and breakdowns in relationships. Managing the 'business' of the meeting and the personalities is a vitally important skill. And it can be improved.

Speaker: Debra Allcock Tyler

ST1C

10.00–11.00

Creating a Dynamic Role Between the Chair and the Chief Executive

This session is designed to be a thought-provoking one. There are no simple answers but some tried and tested approaches to building an effective and creative leadership team that develops over time. Come along and be challenged!

Speaker: Ilene Hoyle

ST2A

11.15–12.15

How to Be the Best Possible Chair

The role of Chair of a Board of Trustees is an interesting, if unusual one. You are 'leading' a group of people who probably meet infrequently and 'managing' a Chief Executive who you are remote from. And there is nowhere for you to hide. There are ways of getting it right.

Speaker: Debra Allcock Tyler

ST2B

12.30–13.30

Risk Assessment: what and why?

Charities today need to be aware of risks and manage them effectively. This session will explore

- Why risk management makes sense for UK charities
- Some of the key risks UK charities face
- How these risks can be managed in practice.

Speaker: Jacqueline Williams

ST2C

10.00–12.00

Making Friends with Your MP to Support your Charity MASTERCLASS



Lobbying ministers is one thing but you never know when your local MP might be helpful. So make friends! Here a former MP with a wealth of third sector and campaigning experience helps you work out how to stand out from the crowd.

Speaker: Tom Levitt

ST3A

12.30–13.30

The Board's Role in Fundraising

Does your Board think fundraising is their task? Why or why not? There are many ways to engage your Board in the whole fundraising process but do you really want to leave them to make the ask for you?

Speaker: Ilene Hoyle

ST3C

10.00–11.00

Understanding Charity Finance

In this session, we will outline some of the key differences between charity accounts and commercial accounts. Also what financial information should trustees review and an update on reserves.

Speaker: Murtaza Jessa

ST4A

11.15–12.15

Company Law, How it Affects Charities

- An analysis of the company structure examining the roles of the members and directors
- A consideration of the duties of directors of charitable companies
- Highlighting key changes to company law brought about by the Companies Act 2006.

Speaker: Stephen O'Reilly

ST4B

12.30–13.30

Update on Charity Commission Guidance

This session will focus on current updates on Charity Commission Guidance and other emerging issues affecting finances of charities.

Speaker: Murtaza Jessa

ST4C

14.30–15.30**Measuring the Impact of Your Charity**

The aim of this workshop is to help trustees understand and use impact measurement information. It will focus on four areas – why to measure, what to measure, how to measure and how to use the information, drawing on examples and experiences of participants.

Speaker: Belinda Vernon & David Pritchard (New Philanthropy)

ST1D

14.30–15.30**Effective Decision Making by the Board**

The Board of trustees of charities is responsible for everything that the charity does. To that end they need to make decisions that are in the best interest of the charity and its stakeholders. This session will explore the what, why and how of the decision making process, and will cover lesson-learning and dealing with the unexpected and uncomfortable!

Speaker: Jacqueline Williams

ST2D

14.30–16.30**Great Expectations – Exploring the Roles of Chair and Trustee**
MASTERCLASS

Come along to this Masterclass to explore with others the roles of the Chair and Trustee within charities. What is expected of you in your role and how can you best deliver on those expectations and work with others to become a really effective Board?

Speaker: Karen Henan

ST3D

14.30–15.30**Complying with the Public Benefit Requirement**

- The Charity Commission's public benefit guidance and assessments
- What trustees need to know
- The current status of the public benefit guidance at the Charity Tribunal

Speaker: Andrew Studd

ST4D

15.45–16.45**Leadership for the Board**

The nature of charity governance means that there is always a finely tuned tension between the leadership required of the Board and that of the executive team. Understanding the differences and using the right leadership approach is critical if you want the charity to thrive.

Speaker: Debra Allcock Tyler

ST1E

15.45–16.45**Attracting and Retaining the Best Trustees**

Is your Board stale? Every trustee ought to have a specific role to play in delivering your charity's mission. Find out what tools to use to attract and keep the best trustees. Warning: this session might unsettle those who fear change.

Speaker: Ilene Hoyle

ST2E

15.45–16.45**Mergers – Things Trustees Need to Know**

Mergers are increasingly suggested as solutions to the public sector funding situation and recession. This session will cover:

- Is merger a realistic solution?
- How a merger works and things to think about before, during and after a merger
- Key legal issues to be addressed

Speaker: Andrew Studd

ST4E

17.00 Please join us for a glass of wine and informal networking



Do you want to exhibit?

Contact Annette Lewis on
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Trustee FAIR
www.trusteefair.org.uk

